Station KSTU-TV SALT LAKE CITY, UT
Advertiser () POLITICAL ISSUE GROU
Product NRCC IE
Estimate# 3158
Buyer TRACEY ROBINSON
Phone#
Fax#

Agency () NATIONAL MEDIA RESEARCH PLANNING
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 155/426/3158
Flight Dates 10/05/2012 - 10/11/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () DAN DRISCOLL

Salesperson Phone# 202-955-5342
Salesperson FAX# 917-206-9589

--- CONTRACT COMMENT ---

NRCC ADD TO SKED **********NONDISCRIMINATION********** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

V.7 10/29
SEE LN 29- MG OFFER WAS FOR 2X $1400. NO CHANGE IN TOTAL
PLS CF- CHRISTINA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*29	SA	1P-430P	COLLEGE FOOTBALL	:30	$1,400.00	10/06-10/06	2	1	2	$2,800.00	

Sales Remark: V7 *REVISED RATE TO $1400 PER STATION
[MKGD FOR SPOTS MISSED ON LN #28: 10/07(1/WK)]
V7 More than 2 codes changed

--REPORT TOTALS--

Report Totals: 2 / $2,800.00

--SALES MONTHLY TOTALS--

Oct 12: 53 / $45,700.00
Sales Totals: 53 / $45,700.00
Station Totals: 53 / $45,700.00
Lines not sent/rcld/rtrn: 0 / $0.00

--COMPETITIVE--

Market Totals	$126,944	CABL	0%	KDLU	0%	KJZZ	2%	KSL	16%	KSTU	36%		
		KTVX	10%	KUCW	1%	KUTV	35%	UNKB	0%	UNKN	0%		

Rep Order# 9818576 **Ver#** 7 **Status** Revised **Traffic Order#** 577000 **Printed:** 10/29/2012 11:48 AM
EC'd Yes **Last Received:** 10/29/2012 11:43 AM
Showing Buylines: All Rep Revised Lines

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Books null
Demos RA3564